



**KENTUCKY
SHAKESPEARE**

2021-2022 SEASON IN REVIEW



MISSION: Grounded in the works of Shakespeare, we enrich communities through accessible, inclusive, professional theatre experiences that educate, inspire, and entertain diverse audiences.

VISION: To use Shakespeare's truths and the power of the arts to transform lives. Shakespeare belongs to everyone.

66,710 SERVED THIS SEASON



FESTIVAL

- 24,414 audience members served at no charge in Central Park
- Season dedicated to memory of Max G. Baumgardner and Thomas T. Noland, Jr.
- 11 weeks, 6 productions, 54 performances
- Expanded Access – Kids' Globe interactive tent, TARC to the Park free bus vouchers, ASL Interpretation
- Guest productions from Louisville Ballet and Louisville Improvisors
- Community Creates program through new National Endowment for the Arts grant serving Imagine Blind Players, Down Syndrome of Louisville, LaNita Rocknettes, and Louisville Youth Group, LGBTQ+ teens
- 40+ nightly community pre-show performances including Flamenco Louisville, Ambo Dance Theatre, AMPED, Red Lotus Lion Dance, Eyakkam Dance, Ville Casineras, Louisville Fencing Center, and more



EDUCATION

- 36,147 served through education tour and outreach
- Counties: 55 (IN-8, KY-46, WV-1)
- Organizations: 205 (132 Schools, 21 Libraries, 18 Community Organizations, & 35 Parks)
- Performance & Workshop Hours: 683
- Spring/Parks Tour 2022: 2,220
- 202 summer campers served with in-person Camp Shakespeare
- 14 college students participated in in-person Bekki Jo Schneider Intern Company for summer season
- Shakespeare Off the Page continued virtually with 13 adults served through three sessions
- Year-long residency with incarcerated youth at the Clark Regional Detention Center in Jeffersonville, Indiana
- Awarded Shakespeare in American Communities Grants from Arts Midwest and NEA for education and juvenile justice program



COMMUNITY

- Indoor ticketed season included *The Turn of the Screw* adapted by Jeffrey Hatcher in October 2021, *Henry VI: The Wars of the Roses* adapted by Stephanie Shine March-April 2022, and *Shakespeare's R&J* adapted by Joe Calarco in August 2022, a co-production with Pandora Productions, Louisville's theatre dedicated to telling stories of the LGBTQ+ community
- Shakespeare in the Parks *Julius Caesar* toured to a record 35 parks in spring 2022
- Shakespeare in the Libraries *Much Ado About Nothing* toured to 5 Louisville Free Public Library branches and Floyd County Library
- Seventh year of Shakespeare with Veterans program culminated with performances on the Central Park stage
- Survivorship Shakespeare summer camp with those impacted by cancer at Gilda's Club



Twelfth Night

Kentucky Shakespeare Festival in Central Park

“My wife and I experienced the joy of theater tonight for the first time since the pandemic. It was everything I hoped it would be and more. A most extraordinary production of *Twelfth Night* by KY Shakespeare Festival! You won't want to miss it!”

- Geoff, audience member

“I can't say enough good things about KY Shakespeare Festival. They always do such high-quality performances and I love how much the Central Park location has grown and stayed so nice over the years. It's a fabulous location and the talent is top notch!”

- Ashley, audience member

“We enjoyed it very much. A great outdoor activity that makes you smarter and makes you laugh!”

- Debbie, audience member

“Laughed so hard last night I still feel it today! Thanks @kyshakespeare !!”

- Rob, audience member

“Thank y'all for all that you do! This is my summer happy place. What a fantastic season it was!”

- Dee, audience member

“I think you have the opportunity to see the best theater Louisville has witnessed in many, many years. ... it's been one of the great pleasures of this summer's season to sit amongst people whose alert interest and uninhibited enthusiasms punctuate the action with spontaneous cheers and applause... For students and lovers of acting, these three plays can serve as an academy in themselves.”

- Mary Rosen, LEO Weekly

“Kentucky Shakespeare's *Twelfth Night* is a delicious romp into the folly of love and one that I am sure I'll be seeing again before its run is complete.”

- Annette Skaggs, Arts-Louisville

“... an excellent evening of entertainment. It's funny, intricate, and full of ridiculous long-form puns.”

- Allie Fireel, Arts-Louisville



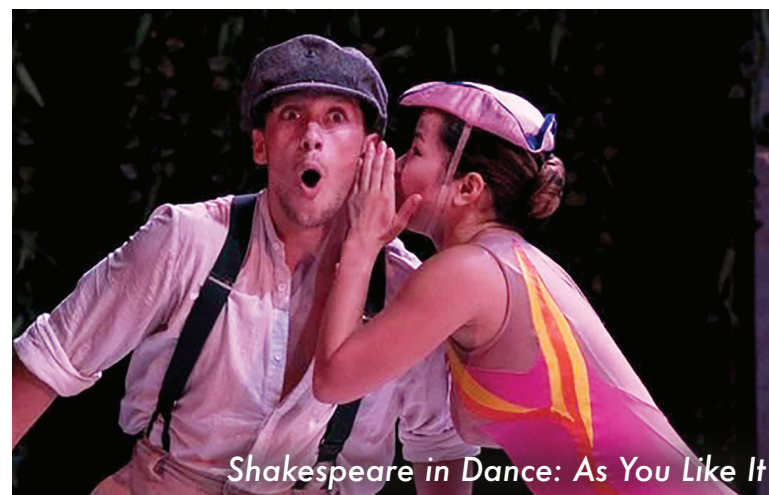
Richard III



The Merry Wives of Windsor



The Globe Players' Much Ado About Nothing



Shakespeare in Dance: As You Like It

The Turn of the Screw

“So go to see Kentucky Shakespeare's new home and cool performance space literally a stone's throw from Central Park. Go for the spookiness and a few authentic chills, but be prepared to be actively thinking about more than a Victorian ghost story on the drive home. Theatre tends to do that.”

- Keith Waits, Arts-Louisville

Henry VI: The Wars of the Roses

“It takes a virtuosic ensemble with plenty of wit and craft to pull this off, and KY Shakes has plenty of that, both on- and back-stage... they play together like a virtuoso jazz ensemble, even as they shift their instruments from character to character.”

- Marty Rosen, LEO Weekly

Shakespeare's R&J

“... extraordinary... highly cathartic... I highly doubt there will be anything on stage in Louisville in the next year as beautiful, moving and ultimately as socially important as this play.”

- Allie Fireel, LEO Weekly

Education and Outreach

“Thank you Camp Shakespeare! My five-year-old son didn't want anything to do with camp on Monday. Then on Tuesday he couldn't get back to camp fast enough! Adam has already told me he will do Camp Shakespeare for the rest of his life!”

- Ashley, camp parent

“It was important and good to me to have an experience with other queer teens of pouring our experiences into a form of theater and creating something out of that.”

- Community Creates Louisville Youth Group program participant

“I just wanted to say thank you to Kentucky Shakespeare for their performance. They were amazing and so professional. The kids and staff loved it. It was a great introduction to Shakespeare!”

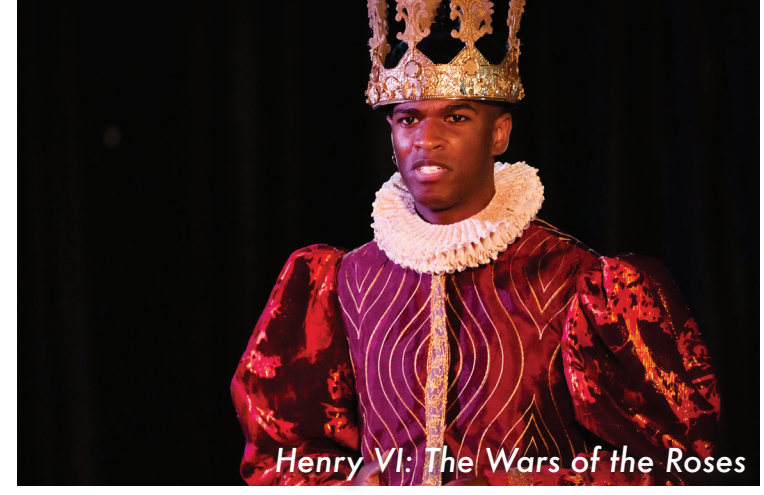
- Teacher, Corbin Primary School

“We have been so lucky to have some amazing programs and performances ... Thanks, Kentucky Shakespeare for your talented instructors sharing their time and passion for the arts with our students!”

- Teacher, Sanders Elementary School



Shakespeare in the Parks: Julius Caesar



Henry VI: The Wars of the Roses



The Turn of the Screw



MARTIN LUTHER KING JR.

Living History: We the People



Shakespeare's R&J

Land Acknowledgment

Kentucky Shakespeare acknowledges we are situated on the traditional land of the Adena, Hopewell, Miami, Osage, Shawnee, and DWJᏍᏏᏉᏍᏏ Tsalaguwetiyi (Cherokee, East) people. We respect their enduring presence and historical stewardship of these lands.

Anti-Racism Statement

As artists and educators, we are committed to holding the “mirror up to nature,” while creating a safe and welcoming space at our performances, in the community, and in the classroom.

We recognize racism and inequality in our community and the country, and we commit ourselves to anti-racism. We believe that Black lives matter.

We commit to outreach and inclusion of people of all abilities, races, creeds, religions, genders, and sexual identities.

We acknowledge that we are a non-profit arts organization grounded in the works of Shakespeare and commit to exploring Shakespeare’s truths while never losing sight of the fact that not all experiences emanate from a white European vantage point.

We commit to deeply listening to our BIPOC community members, within and outside of our organization. We commit to learning, never being satisfied, and creating positive change – proactively committing our efforts and resources to building anti-racist, inclusive, equitable, and empathetic spaces and experiences for all.

AUDIENCE SURVEY RESULTS

- 97% felt the community was positively impacted
- 96% felt Central Park was more energized
- 95% gained a better appreciation for the arts
- 95% felt more comfortable with the arts
- 93% reported increased pride in their community
- 88% felt more connected to the community.
- 85% felt more connected to family and friends

Location

72% from Louisville Metro (All Metro ZIP codes served)
8% from elsewhere in KY
13% from Indiana
7% from 25 other states (10-state increase)

Years of Attendance

26% first time
20% 1-3 years
29% 4-10 years
15% 11-25 years
10% 26+ years

Age

11% under 18
12% 18-24
21% 25-39
26% 40-54
22% 55-64
8% 65+

LGBTQ+

19% (13% increase)

Income

9% under \$15k
11% \$15-\$24,999
21% \$25k-\$49,999
34% \$50k-\$100k
25% over \$100k

How Many Times Per Summer

25% first time (5% increase)
49% 1-3 times
16% 4-6 times
15% 6+ times (7% increase)

Race/Ethnicity

3% Asian/Pacific Islander
18% Black/African American
4% Multi-Racial
2% Other
73% White/Caucasian
6% Hispanic/Latino

Education

9% less than high school
17% high school graduate
9% associates/2-year
35% college graduate
30% post graduate

Board of Directors

Elizabeth Cherry Siebert, Chair
Kerry Wang, Treasurer
Shannon Harris, Secretary

Anya Bond-Beckley
Brad Comer
Mera Cossey Corlett
Rosie Felfle
Liam Felsen
Jonese Franklin
Kevin Gibson
Joan Gould
LaShondra Hood

Kay Madrick Howard
Tracy K'Meyer
Cathryn Miller
Jodi Smiley
Lincoln Snyder
Brooke Zimmerman

Phillip Allen, Emeritus
David James, Emeritus
Dr. Peter Tanguay, Emeritus
Jonathan Smith, Ex-Officio

Financial Snapshot

Income: \$1,276,370

Expenses: \$1,204,876

(Plus \$106K capital investment completing HQ/Rehearsal Hall build out)

Program Services: 83%

Management and General: 13%

Fundraising: 4%

Figures as of September 2022, prior to annual audit

Kentucky Shakespeare

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Matt Wallace, Producing Artistic Director

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