Romeo and Juliet

Transactive Persuasive Writing

Imagine you work for Kentucky Shakespeare and you are going to direct the next performance of *Romeo and Juliet* in Central Park. Create a fun and descriptive advertisement for your show to put around local establishments. Be sure to add as much detail as possible about the show, your vision, and what the audience can expect from your production. Consider movie posters and how they catch the eye. Why is that? Keep those ideas in mind as you create this written advertisement.

> Points to Consider:
> - Who do you want your audience to be?
> - How much money do you need to generate to meet your budget?
> - The more creative and interesting your advertisement is, the more people will attend

Personal

Romeo and Juliet marry on the day after their first meeting. Despite not knowing each other for very long, they trusted that the strong feelings of love they felt for each other were true. Write a personal narrative about the first time that you met someone - friend, new family member, boss, etc. How do you feel about meeting new people? Is it something you do or do not enjoy? Why? Have you ever felt strongly (positively or negatively) about someone you just met? Describe your experience meeting this new person and how your first impression impacted your relationship with that person.

Literary

You are the leader of Verona, the setting for *Romeo and Juliet*. In your own words, write a monologue as a character from the play who is trying to cease the fighting between the Capulets and Montagues. (Remember- a monologue represents a moment in time for one character as they reveal their personality and emotions through words and gestures. The character is not alone on the stage.) The monologue will be directed at the characters on stage with you. What do you want them to do? Why is their fighting a problem not only for the two families but the whole of Verona? How can you be a persuasive but effective leader for your people in this situation? What solutions can you propose?